



Association of
Gaming Equipment
Manufacturers

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**ASSOCIATION OF GAMING EQUIPMENT
MANUFACTURERS (AGEM) ANNOUNCES PARTNERSHIP
MAKING *CASINO ENTERPRISE MANAGEMENT (CEM)*
'THE OFFICIAL PUBLICATION OF AGEM'**

LAS VEGAS – The Association of Gaming Equipment Manufacturers (AGEM) announced today that its Board of Directors has approved a partnership with *Casino Enterprise Management* magazine making CEM “the official publication of AGEM.”

The partnership calls for AGEM members to receive advertising discounts, AGEM Executive Director Marcus Prater to have a seat on CEM’s editorial advisory board, a variety of editorial opportunities, including a cover story in the annual Global Gaming Expo (G2E) issue, involvement at CEM-produced events and other incentives and opportunities.

Established in 2002, CEM has become one of the leading global trade magazines covering the worldwide gaming industry. The magazine reaches nearly 16,500 gaming professionals every month, including 750 tribal government leaders and 450 gaming regulators, and is distributed in all 50 states and 105 countries on six continents.

“AGEM is pleased to announce this partnership with *Casino Enterprise Management* magazine and Publisher Peter Mead and his team,” said AGEM President Thomas Jingoli. “CEM’s rise to the top of the list of must-read gaming trade magazines has been impressive. Plus, CEM has supported AGEM very strongly over the years and stepped up with an attractive proposal that benefits AGEM and our members.”

“CEM is deeply honored for the recognition and the opportunity to partner with AGEM, the association that has led the industry in thought leadership and has provided countless innovations and opportunities for us all,” said *Casino Enterprise Management* Publisher Peter Mead. “It has been a pleasure to see the association rise in prominence over the past year due to the visionary leadership of its board and executive director. We fully support AGEM’s mission and philosophy and plan to do everything in our power to support it. ”

Separately, the AGEM Board also approved the membership application of Taiwan-based Jumbo Technology, a leading gaming machine manufacturer specializing in baccarat, bingo, roulette and sic-bo machines, bringing the AGEM membership total to 74.

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AGEM is an international trade association representing manufacturers and suppliers of electronic gaming devices, systems, table games, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. Through political action, trade show partnerships, information dissemination and good corporate citizenship, the members of AGEM work together to create benefits for every company within the organization. Together, AGEM has assisted regulatory commissions and participated in the legislative process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For more information, visit www.AGEM.org.

The current AGEM membership roster, 74 strong, is a who's who of the supplier segment of the global gaming industry: **AGEM Gold Members:** Aristocrat Technologies, Aruze Gaming America, Austrian Gaming Industries, Bally Technologies, GTECH/Atronic/Spielo, International Game Technology (IGT), Konami Gaming and WMS Gaming. **AGEM Silver Members:** AC Coin & Slot, Action Gaming, Casino Technology, Interblock USA, JCM Global, MEI, Multimedia Games, Octavian International, Shuffle Master, Suzo-Happ Group, TCSJohnHuxley and Wells-Gardner Electronics. **AGEM Bronze Members:** Ainsworth Game Technology, Astro Corp., Cadillac Jack, CashCode, Diamond Game, Digital Display Group, Elixir Gaming Technologies, Euro Games Technology (EGT), GameTech International, Gaming Support, Incredible Technologies, Jumbo Technology, KGM Gaming, Las Vegas Gaming Inc. (LVGI), MCA Processing, Modern Gaming, Rocket Gaming Systems and Summit Gaming. **AGEM Associate Members:** AP-ID, DynaGraphic Printing, Elite Casino Products, Esterline Advanced Input Systems, FutureLogic, Gaming Partners International, Gary Platt Manufacturing, Global Cash Access, Global Gaming Group (G3), Grand Products, Greenberg Traurig, IDX, Intel, IPS, James Industries, Kreller Group, KSK, Lewis & Roca, Masterpiece Advertising, MC², Mikohn Signs and Graphics, Money Controls, Nanoptix, PDQ Printing, Proforma GPS, Regulatory Management Counselors, Sanmina-SCI, Strategy9, Tgraphics/Outpost Productions, The Bright Group, 3M Touch Systems, Tournament One, TMX, TransAct Technologies, Wrex Products and Young Electric Sign Company (YESCO).

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