



Association of Gaming Equipment Manufacturers

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## **ASSOCIATION OF GAMING EQUIPMENT MANUFACTURERS (AGEM) ANNOUNCES FOUR NEW MEMBERS JOIN ORGANIZATION**

LAS VEGAS – The Association of Gaming Equipment Manufacturers (AGEM) announced today that its Board of Directors has approved the membership applications of four new companies, bringing the trade group comprised of the world's leading gaming suppliers to a total of 86 members.

The new AGEM members are:

- Casino Enterprise Management, based in Fargo, N.D., is an educationally focused B2B content provider utilizing video, audio and print platforms to inform the worldwide gaming industry of relevant news and information.
- Heber Ltd., based in Stroud, England, is a world leader in the design and manufacturing of real-time electronic control systems for the global gaming industry
- KEY-BAK, based in Ontario, Calif., through its parent company, West Coast Corporation, has been manufacturing self-retracting key-chain reels for more than 60 years.
- Winning Asia Technology, based in Macau, specializes in R&D, participation and sales of electronic gaming machines and systems, with a focus on Asian casino markets.

AGEM is an international trade association representing manufacturers and suppliers of electronic gaming devices, systems, table games, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. Through political action, trade show partnerships, educational alliances, information dissemination and good corporate citizenship, the members of AGEM work together to create benefits for every company within the organization. Together, AGEM has assisted regulatory commissions and participated in the legislative process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For more information, visit [www.AGEM.org](http://www.AGEM.org).

The current AGEM membership roster, 86 strong, is a who's who of the supplier segment of the global gaming industry: **AGEM Gold Members:** Aristocrat Technologies, Aruze Gaming America, Austrian Gaming Industries, Bally Technologies, GTECH/Atronic/Spielo, International Game Technology (IGT), Intralot S.A., Konami Gaming and WMS Gaming. **AGEM Silver Members:** AC Coin & Slot, Action Gaming, Casino Technology, Interblock USA, JCM Global, MEI, Multimedia Games, Octavian International, Shuffle Master, Suzo-Happ Group, TCSJohnHuxley and Wells-Gardner Electronics. **AGEM Bronze Members:** Ainsworth Game Technology, Astro Corp., Cadillac Jack, Cammegh Limited, CashCode / Crane Payment Solutions, Diamond Game, Digital Display Group, Euro Games Technology (EGT), GameTech International, Gaming Support, Incredible Technologies, Jumbo Technology, KGM Gaming, Lightning Gaming, MCA Processing, Modern Gaming, Rocket Gaming Systems, Summit Gaming and Winning Asia Technology. **AGEM Associate Members:** Casino Enterprise Management, Ceronix, CMYK Creative, Cole Kepro International, Cybertec Gaming Systems, DynaGraphic Printing, Elite Casino Products, Esterline Advanced Input Systems, FutureLogic, Gaming Partners International, Gary Platt Manufacturing, Global Cash Access, Global Gaming Group (G3), Grand Products, Heber Ltd., Howard & Howard, IdeaWork Studios, IDX, Intel, IPS, James Industries, KEY-BAK, Kreller Group, KSK, Lewis & Roca, Masterpiece Advertising, MC<sup>2</sup>, Money Controls, Nanoptix, Paokai Electronic Enterprise Co., Proforma GPS, Regulatory Management Counselors, Sanmina-SCI, SCA Gaming, Strategy9, Talent Associates, Tgraphics/Outpost Productions, The Bright Group, 3M Touch Systems, Tournament One, TMX, Trade Show Fabrications, TransAct Technologies, Veridocs, Wrex Products and Young Electric Sign Company (YESCO).

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