



Association of Gaming Equipment Manufacturers

## FOR IMMEDIATE RELEASE – Aug. 3, 2009

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# ASSOCIATION OF GAMING EQUIPMENT MANUFACTURERS (AGEM) ANNOUNCES PARTNERSHIP WITH SAGSE BUENOS AIRES

LAS VEGAS – The Association of Gaming Equipment Manufacturers (AGEM) announced today that it has entered into a strategic alliance with international gaming event organizer Monografie for AGEM to support the South American Gaming Suppliers Exhibition (SAGSE) in Buenos Aires for an initial two-year term.

Under terms of the agreement, AGEM will be classified as an Ambassador Level supporter and receive a variety of branding and PR opportunities as Monografie promotes the trade show, which is set this year for Sept. 30-Oct. 2 at the Costa Salguero Convention Center in Argentina's capital city. AGEM-member companies will also receive substantial benefits for exhibiting at the largest gaming trade show in Latin American, now in its 17th year.

"This is an important agreement for AGEM members because it brings together all of the leading gaming suppliers, anchored by the big slot companies, and the largest trade show targeting buyers from active gaming markets in Argentina and throughout South America," said AGEM President Thomas A. Jingoli.

"Monografie is very pleased to form this partnership with AGEM and its members," said Alan Burak, SAGSE Marketing & Show Manager. "AGEM's list of members is very impressive and covers companies from throughout the world that will benefit from the high volume of business that takes place at SAGSE every year."

AGEM is an international trade association representing manufacturers and suppliers of electronic gaming devices, systems, table games, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. Through political action, trade show partnerships, information dissemination and good corporate citizenship, the members of AGEM work together to create benefits for every company within the organization. Together, AGEM has assisted regulatory commissions and participated in the legislative process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For more information about AGEM, visit [www.AGEM.org](http://www.AGEM.org). For more information about SAGSE, visit [www.monografie.com](http://www.monografie.com).

The current AGEM membership roster, 79 strong, is a who's who of the supplier segment of the global gaming industry: **AGEM Gold Members:** Aristocrat Technologies, Aruze Gaming America, Austrian Gaming Industries, Bally Technologies, GTECH/Atronic/Spielo, International Game Technology (IGT), Konami Gaming and WMS Gaming. **AGEM Silver Members:** AC Coin & Slot, Action Gaming, Casino Technology, Interblock USA, JCM Global, MEI, Multimedia Games, Octavian International, Shuffle Master, Suzo-Happ Group, TCSJohnHuxley and Wells-Gardner Electronics. **AGEM Bronze Members:** Ainsworth Game Technology, Astro Corp., Cadillac Jack, Cammegh Limited, CashCode / Crane Payment Solutions, Diamond Game, Digital Display Group, Euro Games Technology (EGT), GameTech International, Gaming Support, Incredible Technologies, Jumbo Technology, KGM Gaming, Las Vegas Gaming Inc. (LVGI), MCA Processing, Modern Gaming, Rocket Gaming Systems and Summit Gaming. **AGEM Associate Members:** CMYK Creative, Cole Industries, Cybertec Gaming Systems, DynaGraphic Printing, Elite Casino Products, Esterline Advanced Input Systems, FutureLogic, Gaming Partners International, Gary Platt Manufacturing, Global Cash Access, Global Gaming Group (G3), Grand Products, Greenberg Traurig LLP, Howard & Howard, IDX, Intel, IPS, James Industries, Kreller Group, KSK, Lewis & Roca, Masterpiece Advertising, MC<sup>2</sup>, Mikohn Signs and Graphics, Money Controls, Nanoptix, Paokai Electronic Enterprise Co., Proforma GPS, Regulatory Management Counselors, Sanmina-SCI, Strategy9, Tgraphics/Outpost Productions, The Bright Group, 3M Touch Systems, Tournament One, TMX, Trade Show Fabrications, TransAct Technologies, Veridocs, Wrex Products and Young Electric Sign Company (YESCO).

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