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**ASSOCIATION OF GAMING EQUIPMENT
MANUFACTURERS (AGEM) ANNOUNCES OPENING
OF AGEM EUROPE OFFICE AND APPOINTMENT
OF TRACY COHEN AS DIRECTOR OF EUROPE**

LAS VEGAS – The Association of Gaming Equipment Manufacturers (AGEM) announced today the opening of an AGEM Europe office to serve the organization’s growing membership base there and the appointment of Tracy Cohen to serve as AGEM Director of Europe.

With 16 of AGEM’s 108 member companies based in Europe and another dozen with significant operations there, the AGEM Europe office in North London will serve as the central contact point for current European-based members and prospective new members that want to align with an organization that represents the best suppliers in the global gaming industry.

Cohen currently serves as Marketing Manager of TCSJOHNHUXLEY, an AGEM-member company based in the UK with 11 offices worldwide that offers a combination of manufacturing strength with innovation and product development — from quality, hand-crafted furniture to cutting edge technical products that have become benchmarks to the industry. With more than 20 years of experience in the gaming industry, Cohen will serve in a part-time role for AGEM and continue her position for TCSJOHNHUXLEY overseeing trade shows and events, public relations, advertising, sales and marketing communications and product launch activities.

“The opening of an AGEM Europe location will allow us to better serve all global suppliers by having closer contact with a key business region for our members and our European casino customers,” said Thomas A. Jingoli, AGEM President and Chief Compliance Officer for Konami Gaming. “Tracy is well respected throughout gaming and motivated to serve as our eyes and ears in Europe so that AGEM is better equipped to address any issues that affect a broad range of suppliers there.”

“I’m delighted to have been asked to head up the European office for AGEM,” Cohen said. “It’s a great honor and I’m looking forward to working with and supporting the members in the region as well as building the AGEM brand and promoting it throughout Europe and beyond.”

AGEM Executive Director Marcus Prater will officially introduce Tracy Cohen at a media event during the upcoming International Casino Exhibition (ICE) at AGEM stand 3080 at Earls Court in London on Wednesday, Jan. 26 at 4 p.m. local time.

The new AGEM Europe contact information:

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AGEM is an international trade association representing manufacturers and suppliers of electronic gaming devices, systems, table games, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. Through political action, trade show partnerships, educational

alliances, information dissemination and good corporate citizenship, the members of AGEM work together to create benefits for every company within the organization. Together, AGEM has assisted regulatory commissions and participated in the legislative process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For more information, visit www.AGEM.org.

The current AGEM membership roster, 108 strong, is a who's who of the supplier segment of the global gaming industry: **AGEM Gold Members:** Aristocrat Technologies, Aruze Gaming America, Austrian Gaming Industries, Bally Technologies, GTECH/Atronic/Spielo, International Game Technology (IGT), Intralot S.A., Konami Gaming and WMS Gaming. **AGEM Silver Members:** Action Gaming, American Gaming Systems (AGS), Casino Technology, JCM Global, MEI, Multimedia Games, Shuffle Master, Suzo-Happ Group, TCSJohnHuxley and Wells-Gardner Electronics. **AGEM Bronze Members:** AC Coin & Slot, Acres 4.0, Ainsworth Game Technology, Astro Corp., Bingotimes Technology, Borden Technology, Cadillac Jack, Cantor Gaming, Cammegh Limited, CashCode / Crane Payment Solutions, Diamond Game, DigiDeal, Digital Display Group, Entropy Precision System, Euro Games Technology (EGT), Galaxy Gaming, GameTech International, Gaming Partners International, Gaming Support, Incredible Technologies, Inspired Gaming Group, Interblock USA, Jumbo Technology, Lightning Gaming, Matsui Gaming Machine Co., MCA Processing, Modern Gaming, Rocket Gaming Systems, Summit Gaming, Table Trac, THT and Winning Asia Technology. **AGEM Associate Members:** 3M Touch Systems, Advantech-Innocore, AxesNetwork Solutions, Bullivant Houser Bailey, Casino Enterprise Management, Chetu, CMYK Creative, Codespace Gaming, Cole Kepro International, Cybertec Gaming Systems, Diamond Casino Products, DynaGraphic Printing, Elite Casino Products, Esterline Advanced Input Systems, Flextronics, FutureLogic, Gaming Capital Group, Gary Platt Manufacturing, Global Cash Access, Global Gaming Group (G3), Grand Products, Heber Ltd., Howard & Howard, IDX, Intel, IPS, James Industries, KEY-BAK, Kreller Group, Leap Forward Gaming, Lewis & Roca, Lincoln Industries, Masterpiece Advertising, MC², Money Controls, Nanoptix, Outpost Creative, Phelps Dunbar, Proforma GPS, Quixant Ltd., Regulatory Management Counselors, Rye Park Gaming, Sanmina-SCI, SCA Gaming, Strategy9, StylGame USA, Talent Associates, The Bright Group, Tournament One, TMX, Trade Show Fabrications, TransAct Technologies, Veridocs, Wrex Products and Young Electric Sign Company (YESCO).

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